# dams Dry Goods Co. SIMPSON, CRAWFORD & SIMPSON.

# Silken Splendor Specially

Featured for To-more	ow Minday's Prices Mean Big	Bargain
Colored Taftetas.	19-INCH COLORED TAFFE- TAS in all the leading shades for rich linings and trimmings — Monday special, at per, yard	59c
Colored Drap de Paris.	DE PARIS—a new fabric—in street and evening shades—value 1.00 per yard—but to-morrow a	79c
Colored Poplia.	handsome bargain, at. 21-INCH FRENCH SILK POP- LINS—all the fall shades, includ- ing light and dark, are represented —value 85c. per yard—but we	59c
Colored Taffetas.	make it a Monday bargain at 20-INCH ALL SILK TAFFE- TAS—on white grounds — with plain and fancy black stripes values 85c. per yard—but a	59c
Black Satin Duchesse.	Monday special here at  19-INCH BLACK SATIN DUCHESSE—all silk, worth 65c. per yard, but for a stunning Monday special we sayr	49c
Black Taffeta.	19-INCH BLACK ALL SILK TAFFETA—Strong, beautiful— will appeal to the most tasteful— Monday bargains at, per yard	49c
Black Taffeta.	27-INCH ALL SILK HEAYY LING TAFFETA—Anotherhand- some fabric—very rich in appear-	RUST-

PAU DE CYGNE -a very aristocratic fabric that will give lots of real cratic fabric that will give lots of real cratic fabric that will give lots of real cratic fabric fa Black Pau de Cygne. leader for Monday at 21-INCH BLACK ALL SILK PAU DE SOUI -- Afine rich fabric that readilybrings \$1.50 per yard -- 98c Black Pau de Soul. we make it another Monday leader 48-INCH BLACK ALLSILK CREPE DE

ance-value 88c. per yard-but a strong leader for Monday at .....

21-INCH BLACK ALL SILK

CHINE-One of the finest fabrics

Crepe de Chine.

Black

# Men's Fall Clothing!

Swell Styles Nobby Clothing For Everyday Wear For Dress Wear - Complete Socks in This Department-Bargains!

> MEN'S \$2.50 TROUSERS, suit-MENS' able for evening and business TROUSERS. wear-excellentviots and fancy worsteds, all sizes \$1.49 MEN'S \$3 TROUSERS-Men's Very Fine made in the very best man-

Trousers ner of Fancy Cheviots or Worsteds in searonable and stylish patterns—with extension waist bands extension waist bands . MEN'S \$12.00 SUITS-why pay reg-MEN'S ular clothing concerns the every-day-sulTS. sulTS. asked-for stiff figure when we can fit the tat, the lean, the medium, in short "all

sorts and conditions of men," with fashionable Fall Sui's of all wool cheviots in neat and attractive patterns, serge or Italian lined, for nearly half the price? Pay us a visit 7.50

### Colored Dress Goods!

The New Fall Styles Strike Popular Fancy Our Bargain Prices Hit Popular Favor-A Combinition of Quality, Quantity and Price Tas. is Unmatchable!

52 IN. ALL WOOL IMPORTED ZIBELINES Zibelines. -the swell carnel's hair fabric-a feature of the coming season's wear, shown in pastel green, ruby rose, military blue, silver gray, new brown, castor tans, &c., \$1.25 &c.—an interesting value. Mon lay bargain—per yard.

46 IN. ALL WOOL ENGLISH WHIPCORDS -dressy-crisp in finish-beautiful color-tones of new browns, blues, grays, castors, English Whipcords. reds, &c. - a sterling fabric, at a Mon- 98c day bargain price-per yard ......

46 IN. ALL WOOL CREPE EGYPTIAN-Crepe a very fine quality of Albatross in exquisite cold Egyptian. tones of army blue, old rose, apple green, cream net, tan, castor tan, light gray, French gray, navy blue, &c., &c., splendid value—at, per yard...

46-IN. ALL WOOL CANVAS ETAMINE-the Canvas real mistral weave sort -in navy blue, royal blue, Etamins old rose, castor, tan, &c., &c. -transparent-crisp-and a choice Monday bargain-at, per 69c

56-IN. HEAVY WEIGHT TAILOR SUIT-Tailor INGS with the new stripe effect for skirts and Suilings suits to be made without linings - in various shades of mixed gray-something new a very good Monday bargain-at, per yard.

Har Line IMPORTANT HAIR LINE SUITINGS. -One Suitings of the loams' new special productions for fall wear —now enjoying great popularity—shown in the much a k d for shades of navy blue; also b'ack and in various widths, white or red har line stripes—Monday bargains; at, per yard-from 98c. to. . . .

French 46-IN. IMPORTED FRENCH POPLINETTE Poplinette - a leader in fine light weight fabric - NEARLY ALL SILK-shown in exceptional shades of new brown. French gray, castor, tan, royal blue and elec-tric blue-magnificent fabrics; at a Monday bargain \$1.75 price; per vd.....

Zibeline 50-IN. ALL WOOL ZIBELINE PLAIDS-in special color combinations, for fall and winter wear and selections. value of great merit per yard .....

## Boys' School Clothing!

Another Sensational Spurt in Values - Another Attempt to Crowd This Department Another Attractive Array of Items Read, Then Judge!

BOYS' SUITS. BOYS' \$3.50 and \$4.00 double seats and knee pants - 7 to 16 years also sailor blouse styles - with combination collars and shields — 3 to 8 years—all wool blue and fancy cheviot \$2 -choice.....

BOYS' \$5.00 FALL OVER-EOYS' FALL GOATS, made of strictly OVERCOATS. all wool coverts and Oxford cheviots. fly fronts, matchable linings, 6 to 15 fly fronts, matchable linings, 6 to 15 years; match these values if you can.

Any overcoat..... BOYS' KNEE BOYS' soc. and 75c. KNEE PANTS, strongly made of all-wool fancy cheviots, 3 to PANTS. 13 years - reinforced taped s:ams-patent bands; small sizes have loops and fancy buckles-your choice

Platinums Framed | Colored and Plain PLATINUMS

Gil Frames, size 8x10-Spenal Monday value,

# Art Embroideries and Pictures!

Attractive Bargains in Bargain	Attractive Goods Artistic De Budget You Don't Meet Ev. 3000 IRISH POINT 54-inch BU-	ery Day - For Fall Ho	at Little Expense — A Monda ome Furnishers! COLORED PHOTOGRAPHS
Bureau Scarts	REAU SCARFS	Framed Photos	tramed in Linch gilt
-finely embroidered -positive bargain at		mented corners—size 8 x 10	
Bureau Scarts	SCARFS—18 x 54 inches, stamped in sch a Monday bargain	Framed Platinums mented frames, size 11x14-v	A choice line of PLATINUMS—materials 101-inch gilt orna-
variety of choice designs -e	ach a Monday bargain	I was a second or the second o	Your choice of COLORED PHOTO
Centre Pieces	ALL LINEN STAMPED CENTRE PIECES—16, 18 and Monday bar-		assorted subjects 50c
22-inch extremely pretty—a	Monday bar- 100 - 200	Framed Etchings	ROMANESQUE PROOF ETCI
Cushion Covers	200 STAMPED CUSHION COV. ERS—including top	frames—size 14x28—values up	inch gilt ornamented
and back-another Monday b	argain at	bargain at Obotos	Your choice COL
Embroldery Silk	WASH EMBROID- ERY SILK—	Colored Photos  Etchings, magnificent values price of	ORED PHOTOS or at the Monday bargain
a Monday bargain at, each			20-INCH CIRCLE IN FLEMIS
Lambrequins	JAPANESE EMBROIDERY SILK LAMBREQUINS— a wide variety of bidered—splendid color	In Flemish Oak	OAK FRAMES—such subjects Pharaoh's Horses, Dogs, Lion and Tiger, 2
dainty designs—finely embroombinations—a Monday spe	and the second s	choice hall and dining room s Monday bargain price	subjects, value \$4.00-

# FallFurnitureSales Extraordinary

6-PIECE OPAL TOILET SETS-

hand painted and tinted—finely deco-

favorite flowers-value \$2.00, to close



Arousing

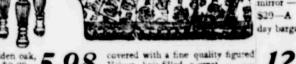
MORRIS

Make Your Money Travel Far and Right - We Point Out the Bargain Road - Never Was Furniture so Low Priced as Here-We Cut Prices for Quick Business—and a Tremendous Tidal Wave of Trade Follows-Furniture Finely Finished - Immense Varieties!

Monday Will See Another Rush of Business!



in 1 or 2 parts, together with 1 double woven beautifully and thoroughly upholstered—none but the very best steel 24.75 tempered spring—the entire outfit 14.98 tempered springs are used—several styles of coverings. Real value, 24.75 \$36.50; a great Monday bargain at Another Bed Outfit, Complete with 1 Enameled BED, This GOLDEN brass trimmed and having 1 inch This GOLDEN post with steel frame-I double Woven Wire Spring and I soft top Mat-OAK SIDE-..... 6.75 BOARD ress, any width-a great Monday bargain Tais Extension Tatle This Deep Tuited





# FASHION'S DOORS SWING WIDER.

A day makes a vast difference in our Fall displays, a veritable transformation has been wrought since our last general announcement. To chronicle all the shifting phases of fashion is a task from which any pen might well shrink. We have sitted and sifted. What follows is the very essence of style, the cream of novelty, the extreme limit of utmost values.

### Innovations in Silks.

What Genius Has Done for the Queen of Fabrics.

Blending them with velvets, studding them with iridescence, embossing them, in heavy massive effects, with cubes and circles of dashing colors, artists abroad, whose word is law to Fashion, gave silks a new character and aspect.

With All This Novelty and Superb Luxuriousness of Cloth and Detail Our Stocks To-day Stand Premier and Unique.

For us alone many beautiful designs are limited to one, or, at most, two pieces of a style, and rare tints color rare fabrics. France, or rather Lyons (which is Silk-France), looked to our coming growth and soon-to-be doubled outlet. We picked a host of splendid styles, and show them with a setting of perfect light and all appointments in fitting harmony.

#### A Sheaf of Items Whose Values Far Outrun Our Prices.

Imported Taffetas, cream	white and ivory, our ow	vn staple, value 7	5c.,	580
Imported Black Taffeta.	fast edge, 20 inches	wide, value 6	9c.	50c
Black Peau de Soic,	superb quality, high	finish, value 8	9c. <b>,</b>	680
	of best street and evening	ng shades, value 8	39c.,	75c
Colored Satin Armures	in all desirable approve	tints, value \$1	.00,	890
price 36-inch Black Taffeta,	soft finish and high	lustre, value \$1		70c

# The Whole Range of Velvets.

4th Floor. It needs but inspection of prevailing Dress Styles to feel absolutely sure that a great Velvet season has dawned.

#### Our Unexcelled Collections Embrace

A line of Corduroys, wide and narrow wale, complete in all respects, to meet the p event corduroy craze

A line of Velveteens, printed and plain, in black and every coloring. Novelty Velvets in profusion-Pannes, Imprimees and Plain, in excellent Colored Velvets on a scale of variety hitherto unattempted -wide Cloaking

Velvets and Velours du Nord. Black Velvets, rich, choice and lustrous, of every degree of fineness.

> To Introduce New Stocks, A Saperb Value is Offered.

Printed Panne Velvets, in new Cashmere and color combinations—as an opening at-

# Approved Dress Goods.

Styles Already Graduated -Beyond the Doubtful Stage the Latest Expressions of the Latest Modes.

If a Rough Cloth-

plain and shot Zibelines, side panel ed Twine Cloths, Persian banded Suitings, the various Camel Hairs, Tweeds, Golf and Novelty Striped Here is ample store of crisp, dainty garments at prices that urge ample purchasing.

If a Smooth Dress-

perennial French Broadcloths, Venetian d'Adriatiques, Meltons, Coverts, Cheviots, of each and every degree. A price on various lines that sets values at naught. 5,000 yards, 45 to 50 69c

The best sellers in the early lot - a firm, fine and desirable stuff, embody ing the best features of Vigoreaux and Venetian-some capital mixed Granites and Camel's Hair Homespuns, browns, castors, blues, greens, gray and Oxford. Appeal to every sense of economy, and are, assuredly, far below

An offering of Black goods for which there is no precedent. 2,500 yards, 50 58c inches wide A fine worsted Diagonal Cheviot, admirable alike for suit or skirt, cos-

tume or tailor gown-the street fabric par excellence at an abnormally low

#### Art Laces.

Whose sponsors are Paquin, Doucet, Cailot Soeurs and other noted Whose trimming beauties are in evidence now in every capital of Europe, and worn by arbiters of fashion everywhere.

Artistic combinations of Venise and Point Gaze Laces, in leaf, 3.65 to 9.25 rose and feather designs, yard Crochet Laces, in galloons, insertings. edgings and all-overs. 35c. to 2.95 Net Venise Lace Gal'oons, floral and medallion designs, ecru, 59c. to 1.50

New square mesh ground Laces, light and heavy effects, Venise designs on square mesh grounds; lighter details too, as, for instance, Mechlin, etc. Novelties in Lierre, Margot, Mechiin, net top Venise and tine Point Gaze, with the new

Chantilly Lace Galloon Sets have this exceptional feature—narrow and wide widths will form robes. This is made clear at our counter by explanatory illustrations.

# Important Sale of Nets.

Net, in its varied uses for costume, ruffle and pleat, will be a great factor of Fashion. For that one reason, if no other,

Prices One-fourth Under Value

mean much on the season's very threshold.

42 inches wide, 55c Point d'Esprit all pure silk AND rich, jet black, 75c Yd. La Tosca Chantilly

### Boas of Net Are Newest.

With trimmed ends, ruffled and plaited, in all black, black on white, white on black; the sick net plain or figured. These newcomers give a pleasant relief from commonplace previous productions.

There is a world of change in Liberty Silk Boas: those of chiffon and lace form happy combinations, and extra long ends set off many correct Parisian 5.75 to 9.50 designs.

#### Model Hats, Toques and Turbans, Selected with discriminating care from the leading Parisian houses. Dress and Suit Hats

Fall Millinery Novelties.

from our own artistic designers. A representative and very desirable collection of misses' Trimmed Hats completes the unexcelled display of

Exclusive Smart Millinery.

Offered on the second floor, new building.

Complete Importations of

added charm.

#### Informal Hats Lightly Trimmed for Present Use.

As dainty and chic in their degree as the more pretentiously trimmed hats. Ample range is given to the most diverse and exacting tastes. Millinery Novelties and Trimmings, Untrimmed Hats, Fancy Feathers, Wings, Feather Breasts, Ostrich Goods, Flowers, etc., in unusual profusion and variety. Main Floor.

#### Autumn and Winter Garments. Costumes Wraps Coats

Imported Models. A characteristic Fall assortment, and a fair sprinkling of early Winter novelties. Some especially rich, effective Furs. Up-to-date creations in Tailor Jackets.

Monday Specials:-Monday Specials:—
TAILOR-MADE SUIT of chevlot or Venetian, blouse and Eton effects, coats sfik 14.75 lined, flounce skirt lined with percaline, for ... CORDUROY SUIT (tailor-made). Eton effect, finished with satin bands, coat silk lined, skirt has mercerized drop lining, colors blue, brown, green and black, a capital 20.00 suit-would be good value at \$30 ENGLISH RAIN CLOAKS—Guaranteed rain-proof, porous, no rubber, in tan, gray 11.50 and Oxford-semi or loose fitting, for TAILOR-MADE JACKETS of fine black Kersey, lined with black taffeta, short and 10.00 jaunty, best tailor finish, for ... WALKING SKIRTS in paid back Oxford material, stitched flounce, 5.00

The Progress of Flannel Waists.

Two seasons ago these were experimental. A year passed, their vogue increased. This season places them well in the front, as is their just due. Novelties are Rife and Fetching.

Trimmings tastefully harmonized, all the aids of tuck, plait and hemetitch give them We Name Two Matchless Values. French Flannel Waists, new plain colors, newest and most exclu- 2.25 and 3.98

sive hemstitchings, tuckings and plaits... Other Waists of Prominence. Serge Waists, variety of colorings, ideal for present wear, made with full pouch front 1.50 and tucked back—a sterling, almost startling value at and tucked back -a sterling, a most startling value at Novelty Serge Waists, plaids and stripe, pointed yoke back and front ...... Louisine Silk Waists, black and colored, hemstitched and tucked ..... 4.08 and 5.75

#### Handsome Silk Petticoats.

#### Fresh, New Underwear.

If country and country laundries have had their way, underwear supplies need renewal Night Robes of Fine Cambric—Square, V and high neck effects; trimmed with fine embroideries, laces, insertions and tucks. Drawers of Fine Cambric-Extra full ruffle of lace insertion, hemstitching and fine 95c tucking, also fine embro dery..... Pe ticoats of fine cambric and muslin, with fine deep umbrella flounce, trimmed with 95c lace and embroidery, also clusters of fine tucks and hemstitching......

#### Autumn Glove Importations.

Select early offerings and two pre-em nent price leaders. Every pair made from especially chosen choice skins. Women's two-clasp Real Mocha Gloves, slates and tans. The stock is a genuine 95c Arabian Mocha, and every detail corresponds with the best \$1.25 Gloves ....

#### French Flannels for Waists.

A direct cut of 50c and 65c qualities 35c

This is unexampled and concerns everyon with waists in mind. To see all won flannels such style and colorings at 35c puts a new face on selling. Here are the combinations

Cadet Blue Black Dot.	Lavender White Dot
Cadet Blue White Dot.	Lavender Black Dot.
Gray Black Dot.	Cream White Black Dot.
Gray White Dot,	Pink
Cardinal Black Dot.	Navy Blue
	The same of the sa
TI CI C	

#### The Sale of Upholstery Fabrics.

"Unprecedented" fits this selling, the values—every circumstance of the sale. And in no way, shape or form are opportunities less to-day than a week ago.

DRAPINGS—Oriental in magnificence, fabrics rich with the opulence of silk, damask, satin

Less Than Half Fair Values-Not as Much as Most Ordinary Grades Command. Silk Armures, in pretty empire effects; 75 ... Heavy Satin Damask, in chintz colorings.

tue \$1.50 yard, at	13c	regularly sold for \$3.25, at, per 1.95
Motre Stripe, in magnificent blors, man f ctured to sell for 5.50, at, per yard	1.45	Finest Organzine Silk Damask; usuai 2.45
SHk Damask in new art designs; the \$3.00, at, per yard	1.65	Imported Moquettes, in leading color- ings; actual value \$4.00, at, per yd. 1.95

Lace Curtains. Real Point Arabe Lace Curtains, usually sold at \$12.00 pair; here......

Real Point Arabe Lace Curtains, usually sold at \$12.00 pair, in wide borders, actual 7.45

Dentelle Arabe Curtains with edge and insertion; also with wide borders, actual 7.45 Irish Point Lace Curt ins in a galaxy of pleasing designs. some extremely original effects, entirely new to this mar- 6.45 and 4.95 ket, at

Nottingham Stores Bonne Femme, this season's production, a new type of window draping, trimmed with Valenciennes and real Renaissance 4.95 and 2.45

Lace Curtains called for and cleaned equal to new. Estimates and original sketches submitted for interior decorations

#### "Gibson" --- Teacher, Nationalist, Decorator.

Art that ministers to national pride is apt to live. Years from now the few broad, sweeping lines depicting Mr. and Miss America will still (transferred pillow tops) decorate refined homes.

New subjects recently added to our Gibson Gallery. Pillow Tops, Novelties in Pillows and Tops. Complete lines of Belding and Hemingway Wash Embroidery Silks.

Nineteenth St.

Sixth Avenue.

Twentieth St